

# *Peruvian Embassy*

London, 26 May 2009

Dear Sir or Madam,

I am pleased to invite you to "Expoalimentaria", the first food, beverages, packaging and food services fair to take place in Peru from 9 to 11 September 2009.

As you may be aware, Peru is a strategic supplier to the United Kingdom for a number of food products, particularly in the area of fresh produce. Peruvian asparagus is now distinctively branded and other products such as citrus, grapes, avocados, mangoes, snow peas, black eye beans, coffee and cocoa, among others, have made important headway in the shelves of food retailers and establishments.

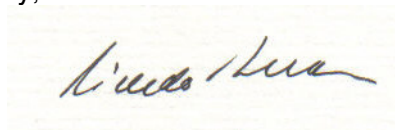
The Peruvian food industry has a lot more to offer and already supplies European, North American and Asian markets across a range of areas including, fresh, frozen and canned fishery products; fruit and vegetable concentrates, pulps and juices; food ingredients such as spices and condiments, flavouring, colouring and oils; gourmet and specialty products including seeds, dehydrated products and other wholefoods; processed and prepared foods; natural health and cosmetic products and supplements; beverages such as beer, wine, Pisco and other spirits.

The Peruvian packaging and food services industry and machinery sector have also expanded impressively in the last two decades and now employ some of the most up to date equipment available anywhere.

Expertise, dedication, timely delivery and, above all, flexible year round production distinguish Peru as a reliable partner in many food areas. We invite you to visit Expoalimentaria to discover many other such opportunities. To register and for further information please visit [www.expoalimentariaperu.com](http://www.expoalimentariaperu.com).

Should you require any further guidance please contact Alberto Hart, Head of Trade and Investment at [ahart@peruembassy-uk.com](mailto:ahart@peruembassy-uk.com) and 02072353802.

Yours faithfully,



Ricardo V. Luna  
Peruvian Ambassador  
to the United Kingdom